



New SPARK! Programs Requirements and Trainings

SPARK! New Program Requirements:

1. **Must be held in a cultural institution**
 - a. All SPARK! programs must be held in a cultural institution- art museum/gallery, public/history/cultural museum, nature center, children's museum, theater, ballet, etc...
2. **Programs are for the at-home care couple/family**
 - a. Group programs are ok only if they are *in addition* to your core SPARK! program as a separate program – group programs are encouraged after the first year of facilitation a SPARK! Program.
3. **Programs must be once a month (at minimum)**
 - a. All SPARK! locations try to keep a standard monthly day and time for consistency; avoid scheduling with other competing programs in the area.
4. **Design programs for the early to early mid-stage person with dementia and include *multi-sensory engagement practices***
5. **FREE to all participants (families)**
6. **All SPARK! Program institutions must have go through trainings** – with the Alliance, ADRC/Alzheimer's Association, Conferences, etc; trainings also include observations of two other SPARK! programs before starting
7. **Funding must be secured by the institution**
 - a. New organizations can apply for a two year grant with Bader Philanthropies, if they are located in Wisconsin; funding must be secured for trainings.
8. **All marketing materials must use the SPARK! logo and tagline**
9. **Must become an active member of the SPARK! Alliance** -facilitators for a *year* are encouraged to take an active role in the Alliance and are welcome to present at conferences.

SPARK! TRAINING for NEW SPARK! Organizations:

ALL SPARK! institutions must go through trainings and attend conference/retreat

1. **On-site full day (or more) training at new organizations location (\$\$ for trainer fees/travel expenses)**
2. **Observation of *at least two programs!* (\$\$ for travel)**
3. **Attend annual Conference or Retreat (\$\$ for travel)**
4. **Participate with the SPARK! Alliance – quarterly meetings (virtual) and trainings**

On-site Training includes:

- **Alzheimer's and Dementia Training with local ADRC/Alzheimer's Association** – for all staff and volunteers.
- **SPARK! 101** -History/Development/Planning/ Logistics/ Community partnerships/ Marketing/ Accessibility & Inclusion best practices/Evaluations /Registration & Costumer Service
 - For all staff and volunteers involved; can also include any board or management staff interested in learning more about the program.
- **Multi-Sensory Engagement Training-** Learn the art of engagement for people with memory loss and their care families in a three hour session. Explore how to develop and implement programs using a multi-sensory approach – with art, music, objects, poetry/spoken word, movement, breathing, touch, smell, and so much more. Participation is a requirement!
 - For all facilitators/staff and volunteers working directly with the program
- **Site Visit/Tour** of facility and program spaces

Contact **Tricia Blasko** at the Racine Art Museum to learn more tblasko@ramart.org 262.636.9573